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Course Syllabus: Fundamentals of Graphic design

Batch Name: Fundamentals of Graphic Design

Eligibility: 12th

Course Start: 1st of Every Month

Course Duration: 90 Hours

Courses / Modules Paper

Module 1

Paper 1	Paper 2
Fundamentals of Image-Making and Typography	Fundamentals of Shape, Color and Composition

Paper 1: Fundamentals of Image-Making and Typography

Fundamentals of Image-Making

- 1.1 Introduction to Image-Making
- 1.2 Denotative Image Making
- 1.3 Techniques of Image making
- 1.4 Process, Generation and Iteration
- 1.5 Connotative Image Making

Fundamentals of Composition

- 2.1 Introduction to Composition
- 2.2 Principles of Composition
- 2.3 Visual, Single, Multiple, Image and Type Contrasts
- 2.4 Composition in a Single Image
- 2.5 Cropping and Hierarchy
- 2.6 Composition in Context

Fundamentals of Typography

- 1.1 Introduction to Typography
- 1.2 The Anatomy of Letters
- 1.3 Words and Spacing
- 1.4 Typefaces, Fonts, Type Families and type categories
- 1.5 Denotation and Connotation in Type
- 1.6 Looking at Letterforms
- 1.7 Typographic composition

Paper 2: Fundamentals of Shape, Color and Composition

Fundamentals of Shape and Color

- 2.1 Introduction to Shape and Color
- 2.2 Graphic Shapes
- 2.3 Visual Contrast
- 2.4 Marks, Icons and Symbols
- 2.5 Negative/ Positive, Figure/ Ground
- 2.6 Working with Color
- 2.7 Mixing Color: Paint, Print and Screen
- 2.8 Rhythm and Pattern