

CITC BUSINESS PROPOSAL

Estb. Since 2009

 /citcchandigarh
 /citcchandigarh
 /citcchandigarh

CITC[®]
THE HUB OF IT
Private Limited

is an ISO 9001:2015 Certified Company regd. Under Ministry of
Corporate Affairs (Govt. of India)

We are the India's leading company serving the society in the field of IT Services / Industrial
Training / Internships per NEP 2020 norms.

www.citcchandigarh.com

CITC[®]
THE HUB OF IT

REVOLUTIONIZE YOUR BUSINESS WITH OUR

PLATINUM FRANCHISE

For IT Services & Training

INVESTMENT ONLY @ 1 LAKH

Guaranteed ROI within 6 Months 

Moneyback if ROI not covered 

Full Digital Marketing Support 

@₹15000 monthly revenue from CITC 

Just Mobilize only 5-7 students monthly in trending IT Courses
Rest CITC Team will cover up everything

Earn up to **1 Lakh** monthly

Don't miss the Golden Opportunity

For More Information



9914592610
citcchandigarh.com

CITC THE HUB OF IT PVT LTD

Our Legal Documentations

The collage displays a variety of legal and certification documents for CITC - The Hub of IT. Key documents include:

- MEIT Registration:** Issued by the Ministry of Electronics and Information Technology, Government of India.
- Trademark Registration:** For the brand name 'CITC - THE HUB OF IT'.
- Income Tax Department Registration:** Issued by the Government of India.
- NIELIT Registration:** Issued by the National Institute of Electronics and Information Technology.
- ISO 9001:2015 Certification:** Issued by IAS (India) Certification Private Limited.
- Registrar of Companies (ROC) Registration:** Issued by the Registrar of Companies, Chandigarh.
- Certificate of Incorporation:** Issued by the Registrar of Companies, Chandigarh.
- L1 (List of Entrepreneurs):** Issued by the Registrar of Companies, Chandigarh.
- L100 Memorandum:** Issued by the Registrar of Companies, Chandigarh.
- Certificate of Affiliation:** Issued by the National Skill Development Corporation (NSDC).
- SMART Registration:** Issued by the Ministry of Skill Development and Entrepreneurship, Government of India.
- Common Service Center (CSC) Registration:** Issued by the Department of Information Technology, Government of India.
- Google Digital Garage Certification:** Issued by Google.
- Google Ads Display Certification:** Issued by Google.
- Digital Marketing Certified:** Issued by HubsSpot Academy.
- Inbound Marketing Certified:** Issued by HubsSpot Academy.

Note : All our Legal Certifications can be verified by [Clicking Here](#)

Business Proposal

CITC's Platinum Franchise – The unique & greatest offer that we have launched for you!

For CITC Platinum Franchise, invest only ₹1,00,000/- (\$1500 for Global) and get multiple benefits

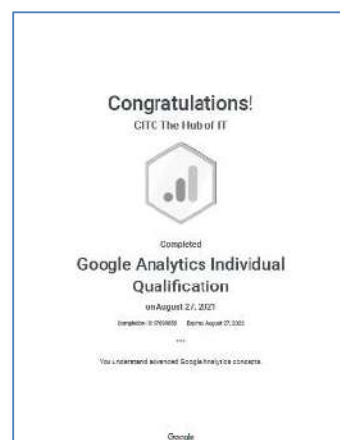
CITC-The Hub of IT Pvt Ltd, a well-established regd. brand under Ministry of Corporate Affairs (CIN No. U85499PB2023PTC059506), ISO 9001:2015 Certified, associated with NIELIT, NSDC skill India courses, MSME, CSC Google, quality assurance by International Trade Council, job oriented computer certificate & diploma courses

Visit Web page for more info: <https://citcchandigarh.com/platinum-franchise>

Upload Residence/ID proof, Adhar copy, 1 passport size photo.

Unique Features

- **CITC – The Hub of IT Pvt Ltd** (An autonomous organization Regd. under Ministry of Corporate Affairs) **Govt. of India CIN No. U85499PB2023PTC059506**
- **CITC Foundation CIN No. U85300CH2020NPL043308**
- **An ISO 9001: 2015 Certified Brand**
- **Worked in Skill Development Courses NSDC (TC130386)**
- **Microsoft Authorized Education Partner (V112396)**
- **MSME – Govt. of India (Regd. No. UDYAM-PB-20-0036069)**
- **DLC of NIELIT (Reg. No. 88004804)**
- **Registered with CSC – Govt. of India (Reg. No. 267201470012)**
- **Registered with ICDL**
- **Worked with NDLM**
- **Certified in Google & Hubspot**
- **Online Franchise Registration**
- **Online Registration of Students by Franchise**
- **Online Students Data / Certificate Verification**
- **Study Material Online as well as books**
- **Placement Service Support**





Estb. since 2009 +91-73408-88311

Regd. CIN No. U85499PB2023PTC059506 ISO 9001:2015 Certified

An autonomous organization Regd. under Ministry of Corporate Affairs (By Govt. of India)

CITC
THE HUB OF IT

www.citcchandigarh.com

★ 30000+ Students in Govt. & Pvt. Sectors ★

CITC PROFESSIONAL JOB PACKAGES

Get Certified by **CITC, Google**
3 Months Training
3 Months Work on Live Projects
Work Experience starts 4th Month Onward

Instant Job after 9 Months with 6 months Experience कोर्स होते ही पक्की जॉब

► In Company ► In CITC ► In CITC Workstation Freelancer
ऐसे मौके बार-बार नहीं मिलते

Digital Marketing	Web Designer
Course Duration : 180 Hours Fees: Rs. 50,000 Rs. 25,000/- Content ► Website Planning & Creation ► SEO On Page, Offpage ► Google Analytics ► PPC, Google Ads ► Content Marketing ► Social Media Marketing ► YouTube Marketing	Course Duration : 180 Hours Fees: Rs. 50,000 Rs. 25,000/- Content ► Designing pages with HTML, CSS ► Bootstrap, Responsive Designing ► Java Script, JQuery ► Image Editor CANVA, PhotoShop ► Database Connectivity ► Web Domains-Hostings ► Web Theme Creation
Web Developer	Advanced Courses
Course Duration : 180 Hours Fees: Rs. 50,000 Rs. 25,000/- Content HTML, CSS ► Briefing Programming Concepts ► Java Script, JQuery ► PHP, MySQL ► Web Platforms (Wordpress/Laravel) ► Web Domains-Hostings ► API Integration	► Artificial Intelligence ► Data Science/Analyst ► Cloud Computing ► Blockchain Technology ► App Development

PG/Hostel Facility available

Head Office - CITC, Landran Road, Kharar, Mohali, Punjab 734088311, 9914592610

Estb. Since 2009 **73409 08082**
73408 88311

Regd. CIN No. **U85499PB2023PTC059506**

CITC
THE HUB OF IT

An Autonomous Organization Regd. Under Ministry of Corporate Affairs

Golden Opportunity
Don't Miss **the Career**

Register today in

CCC Course

to

Get ready for Govt. Jobs

- ✓ 120 Hours Course
- ✓ Practical Training with Project
- ✓ Special Focus on Excel
- ✓ Govt. Recognised Certificate

Basic Computer Course
Mandatory in All Govt. Jobs

Office
W X O P

Head Office: CITC - Landran Road, Kharar, Mohali, PB

PLATINUM FRANCHISE REGISTRATION PROCESS

<https://citcchandigarh.com/admin/register>

Note: * @15000 monthly revenue from CITC in case you are not getting any student up to 3 months.

MAKE REGISTRATION

At Home page of site, Click Partner Login, Select **New user**, Register option in Franchise Panel, Fill the form properly.

SELECT FRANCHISE TYPE

On successful registration, select the Platinum Franchise option & proceed for payment.

UPDATE PROFILE

After Payment part, complete all the fields of profile & upload required documents.

****If you are unable to refer any students within the first 3 months, a 25% deduction from your invested amount will be debited, but the remaining amount will be credited to you excluding revenue amount (that is already credited to you for promotional purposes every month).**

HOW PLATINUM FRANCHISE WORKS?

- **Student Engagement:** You need to enroll minimum 5 to 6 students monthly in professional online courses.
- **Institute Name:** Make sure that name of your institute must be on the name of CITC-The Hub of IT.
- **Map location:** Your google map location on name of **CITC-The Hub of IT** necessary for working as Platinum Franchise.
- **Revenue Share:** Upon successful registration of students with fee that will be credited to CITC account, you will receive an amount of 40% of the course fees. If students pay in instalments, you'll receive your share in instalments. (Only 2 instalments applicable 15k+10k)
- **Fee Distribution:** The course fees are distributed in a 40-60% ratio, where CITC covers all classes, live projects, and syllabus.
- **Guaranteed ROI:** You can expect a return on investment within 6 months.
- **Money back provision:** If you are unable to refer any students within the first 3 months, a 25% deduction from your investment amount will be debited, but the remaining amount will be credited to you excluding revenue amount (that is already credited to you for promotional purposes every month).
- **Monthly Promotional Revenue:** You will receive ₹15,000 monthly (**\$250 for Global**) for promotional efforts in your local area, which can help you to attract more students. Only applicable in case if you are unable to add any student till first 3 months.
- **Digital Promotions:** CITC will handle & support you in digital marketing and promotional activities, which can help you to focus on student's engagement.
- **Freelancer Opportunities:** After 6 months, eligible students will have the chance to work on home-based freelance projects in digital marketing or web development.
- **Certification:** Students will receive a valid training & work experience certificate on completion of term.
- **Target Market:** Focus on urban areas and students with an IT background, which aligns with the course offerings.
- The Authorization will be valid for 1 year. ₹10000/- (**\$250 for Global**) as renewal charges will be applicable or as revised at that time.

ENCLOSURES

1. Passport Size Snaps (Director / Head/owner of the Centre)
2. Identity Proof
3. Residence Proof (Adhar Card / Voter Card / Driving License / Passport any)
4. Photos of Computer Center (if running any)
5. Address of Computer Center (CIN /Rent Deed/GST No./ Udyog Aadhar/Electricity/Phone Bill any)
6. Scanned Signature to be added on Agreement.

ELIGIBILITY

1. Any aspirants who has zeal to do business.
2. IT professionals
3. Aspirants who are currently running schools, colleges, or educational institutions are encouraged to apply, particularly those with a focus on technology or IT education.
4. Entrepreneurs with a proven track record in managing and growing businesses, including those with prior experience in the education or IT sectors
5. Professionals working as freelancers in the IT domain, or individuals with an interest in investing in the education and IT sectors.

Note: Part time/ full time work, freelancing applicable.

PAYMENT MODE

Online through Payment Gateway (Net Banking, Debit Card / Credit Card), PayTM, PhonePe, Google Pay, BHIM UPI



CITC - The Hub of IT

9914592610@upi
OR Pay through Any



Pay Through Any App

Payment mode may also be Online Transfer / Cash Deposit in Company Account Number.

<https://razorpay.me/@citcthehubofit>



A/C Name	CITC-The Hub of IT Private Limited
A/C No.	079105003776
IFSC Code	ICIC0000791
Branch	ICICI Bank, Kharar (Punjab)

After completion of all the Formalities & successful inspection report, you will get an **Authorization Certificate & Agreement** of Franchise from us to provide value added services to your students / customers as follows. Confirmation mail and Courier will be sent to you to start Company services. You will be provided Franchise & student mobilization material.

PLATINUM FRANCHISE PAYMENT AND REFUND POLICY

All payments for the Platinum Franchise are **one-time** and **refundable** under specific conditions. The refund policy is as follows:

- **Refund Eligibility:** Refund will only be applicable if you are unable to register any students within the **first 5 months** of your franchise operation.
- **Refund Deduction:** In the event of a refund, a **25% deduction** will be applied to cover administrative and operational costs.
- **Refund Amount:** The remaining amount, excluding any revenue earned, will be credited back to you after the 5th month of your registration, based on the final amount eligible for refund.

CERTIFICATE VERIFICATION

All qualified Students will be awarded Certificate in their respective Course. All the data regarding your students Profile, their Certificates/ Diplomas can be checked & verified any time online at our website : www.citcchandigarh.com

Note: Our Helping Hands will always with you in Promoting your Center online/ newspaper/ Classifieds or by other means whichever is applicable.

EXPERIENCE LETTER

All students of Job oriented courses will get the experience letter after the completion of course applicable from 6th month onwards till 9th month.

Key Points :

- **One-Time Investment:** One time Investment with huge monthly benefits, on every student registration.
- **Marketing Support:** Having CITC faculty handle marketing materials and promotions can save your time and effort.
- **Course Offerings:** CITC professional courses, you will be able to offer and their market demand in your area with complete syllabus and content.
- **Target Market:** Identify the potential student base in your area or in any other state and city (media, school/college visit, social platforms,).
- **Operational Flexibility:** The ability to run this franchise from anywhere is a plus point as you don't need any infrastructure or setup.
- **Revenue Model:** Understand how you will earn from providing students and what the expected income could be
 - ✓ Investment only @1 lakh
 - ✓ Guaranteed ROI within 6 months
 - ✓ Money back if ROI not covered**
 - ✓ Full Digital Marketing Support
 - ✓ @15000 monthly revenue from CITC*
 - ✓ Mobilize only 5-6 students monthly in IT trending courses.
 - ✓ No need of Infrastructure, work from anywhere.
 - ✓ Study material, syllabus, exams, live projects all will be covered by CITC.

All classes, live projects, syllabus will be covered by CITC Faculty online.

Professional Courses Fee structure (India)

Course Type	Duration	CITC Fee (₹)	Platinum Royalty per Student	Total amount per Student
Digital Marketing	180 Hours	25000/-	40%	10,000/-
Diploma in Web Designing	180 Hours	25000/-	40%	10,000/-
Diploma in Web Development	180 Hours	25000/-	40%	10,000/-
Artificial Intelligence	180 Hours	25000/-	40%	10,000/-
Data Science	180 Hours	25000/-	40%	10,000/-
Cloud Computing	180 Hours	25000/-	40%	10,000/-
Data Analysis	180 Hours	25000/-	40%	10,000/-
Full Stack Web Development	180 Hours	25000/-	40%	10,000/-
MERN Stack Development	180 Hours	25000/-	40%	10,000/-

Professional Courses Fee structure (Overseas)

Course Type	Duration	CITC Fee (\$)	Platinum Royalty per Student	Total amount per Student
Digital Marketing	180 Hours	500	40%	200
Diploma in Web Designing	180 Hours	500	40%	200
Diploma in Web Development	180 Hours	500	40%	200
Artificial Intelligence	180 Hours	500	40%	200
Data Science	180 Hours	500	40%	200
Cloud Computing	180 Hours	500	40%	200
Data Analysis	180 Hours	25000/-	40%	10,000/-
Full Stack Web Development	180 Hours	25000/-	40%	10,000/-
MERN Stack Development	180 Hours	25000/-	40%	10,000/-

[CLICK HERE FOR FRANCHISE REGISTRATION](https://citcchandigarh.com/admin/register)

<https://citcchandigarh.com/admin/register>



For Franchise Enquiry

+91-7340908082
admin@citcchandigarh.com
(CITC Business Manager)

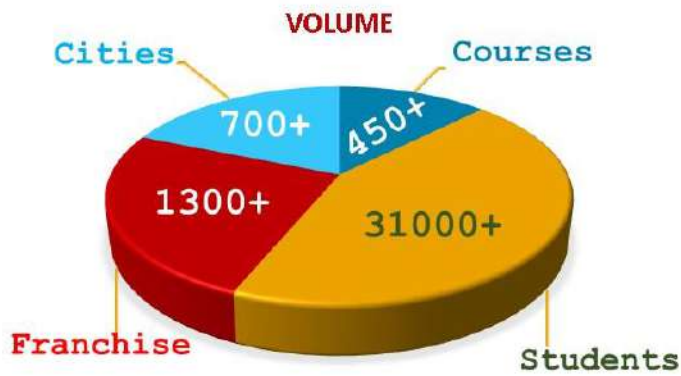


For Students Enquiry

+91-7340888311
info@citcchandigarh.com
(CITC Relationship Manager)

Facts regarding **CITE**[®]

THE HUB OF IT



01

Established
2009

02

Govt. Employees
7000+

03

Pvt. Employees
18000+



Authorization Certificate Samples

Centre Code : **CITC-FR0902**

Authorization Certificate










CITC[®]
THE HUB OF IT

ISO 9001:2015 Certified

Regd. CIN No. U85300CH2020NPL043308 An Autonomous Organization Regd. Under Ministry of Corporate Affairs Estb. Since 2009

Franchise



I, **Preeti**, Managing Director **CITC - The Hub of IT**, Hereby Authorize

JAY PARMAR KISHORBHAI

to run the study centre named : **CITC - The Hub of IT**

situated at : Shop No. P-109, Vrindavan Complex, Gulabnagar, District- Jamnagar, State - Gujarat

He/She is authorized to conduct all course and value added services run by the above said Institute including signing of all documents related to these matters. The above authorized person is abide with all the Rules & Regulations of the Institute.

Estb. Date : **16-10-2021**

Re-Issue Date : **04-07-2023**

Valid Till : **30-06-2024**



For CITC-The Hub of IT.

Preeti

Authorized Signatory
Managing Director
CITC

A venture of CITC Foundation Email : admin@citcohandigarh.com

Head Office : CITC, Landran Road, Kharar, Mohali (Punjab) Website : www.citcchandigarh.com

Training Certificate Samples

ISO 9001:2015 Certified

Certificate No. 1025XXXX

Our Associations






CITC[®]
THE HUB OF IT

An autonomous organization Regd. under Ministry of Corporate Affairs CIN No. U55199PB2023PTC059200 (By Govt. of India)



Certificate

Centre Code : **CITC-MF0XXXX**

Roll No. : **XXXX28917861**

This is to Certify that **JYOTI KUMARI** Father Name : **SAYAM LAL RAM** Mother Name : **PRAMILA DEVI** Studying in **CITC- Computer Education Center, Sumitra Bhawan, Circular Road, Lalpur, District-Ranchi, State-Jharkhand**, under Roll No. **XXXX28917861** has successfully completed the **Internship (Finance)** during the session **1st Dec. 2022 - 15th Jan. 2023 (45 Days)**. During the training period, his/her conduct was good.



Modules/Papers

Got Training in Financial concepts.

Issue Date: 18th Jan, 2023



Sign. of Director

This Certificate can be Verified at Website: www.citcchandigarh.com CITC - The Hub of IT Pvt. Ltd.

Estb. since 2009

Certificate No. **10250XX**

ISO 9001:2015 Certified



An autonomous organization Regd. under Ministry of Corporate Affairs CIN No. U85499PB2023PTC059506 (By Govt. of India)

Certificate

Centre Code : **CITC-RC-21**

Roll No. : **211XXXX466**

This is to Certify that

SACHIN

Father Name : **NARESH KUMAR**

Mother Name : **SHYAMA DEVI**



Has successfully completed the course
Diploma in Computer Application (DCA)

With 'A' Grade. Session started from 1st Dec 2023 (180 Hours)
from the Study Centre : **CITC - The Hub of IT**, Landran Road, Kharar
District -SAS Nagar, State - Punjab

Marks Detail

Sr. No.	Module / Paper	Marks Obtained	Max. Marks
1	Fundamentals, MS-Office,	84	100
2	Internet (Digital Services)	88	100
3	Corel Draw	78	100
4	PhotoShop	78	100
Grand Total		328	400

Grade Chart:

A+	Above 85%	A	75% - 84%	B+	65% - 74%	B	50% - 64%	C	Below 50%
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Issue Date: 30 May, 2024



Sign. of Director

This certificate can be verified at website: www.citchandigarh.com

CITC-The Hub of IT Pvt Ltd